

Dear Craft beer lovers,

These are challenging times,

Like all of you, we learned that the lockdown period for all Horeca in Belgium has been extended to at least the end of the easter holidays, with a real chance of further extension to May 3rd.

At Brouwerij de Feniks, ever since our start in 2016, we focus on offering you, as craft beer lover, our freshly brewed local all natural beers through craft beer minded horeca and horeca distributors.

It is clear, then, that these are very tough times for all of our customers and on our end we have a lot of beer in tank, preparing for what seemed to become a beautiful season.

Brouwerij de Feniks will not just rest in place, that is not exactly in our genes :
Craft beer for us is all about openmindedness, for sharing, for SOLIDARITY.

That is why we launch today **'We are HORECA'** : Support your favorite café and craft beer distributor.

The principle is really simple : from the comfort of your home : buy 24 bottles at a democratic 'café' price of 2 € for a 33 cl pint or 3 € for a 33 cl 'specialty beer' and automatically support your favorite café for 12 or 22 € and your favorite craft beer distributor for 3 or 4 € per 24 bottles.

Check out our website or facebook page for details : www.brouwerijdefeniks.be

U got it : we deliver at home and you directly support your favourite pub – restaurant and craft beer distributor.

Whether they already carry De Feniks / Gulden Spoor beers or not : as a consumer you choose who to support ; all we ask is : let it be people with a heart for craft beer !

Please mention clearly while ordering which café – restaurant and craft beer distributor you want to support.

To all horeca we say : register on our website to be a beneficiary and share this action with your locals.

To all craft beer distributors : register on our website and share it with your customers.

Tot the Corona virus we say : get the hell out of here !

As you are drinking the beer, please toast and send us a picture and we'll put it on a 'We Are Horeca' photo wall.
(or post it on our & your Facebook page).

What's in it for us ? it enables us to maintain, although limited, activity, and to contribute to the economy, which is very important to be able to carry the costs for our health.

We wish you all a good health.

Please follow the necessary health instructions so as to ensure that we can all go back to normal as well as possible.

Gino & Kurt